MEDIA KIT

2026





NUREMBERG · GERMANY

SELINA MAVIOR

ARTIST • MODEL • UGC CREATOR



ABOUT ME

HI, I'M SELINA

Thoughtful visuals, natural presence and a sharp eye for detail.

Model, content & UGC creator and painter based in Nuremberg, Germany. I create engaging & professional content for beauty, fashion, wellness, travel and lifestyle brands.

As a trained graphic designer, model and artist, I bring it all together: I come up with the idea, style the set, shoot, film and edit.

My life is intentional, with a touch of glamour: yoga and nature in the morning, beauty tutorials, editorial shoots, healthy food, paint on my hands in the studio. That's the real, authentic world your product steps into.

One person, one vision – and content that actually feels like your brand.

21K	170K	4.7%
FOLLOWERS	VIEWS	ENGAGEMENT

2.4K	537	@
LIKES	SAVES	SELINAMAVIOR

INSTAGRAM · LAST 30 DAYS

BEAUTY · FASHION · WELLNESS · TRAVEL · LIFESTYLE · ART

WHAT I OFFER

SERVICES

UGC Videos

Idea, styling, filming and editing – all by me, shot on iPhone 18 Pro.

Voiceover tutorial · GRWM · ASMR · Unboxing · Testimonial · Ad style · Organic

Photo Content

Organic everyday shots and premium campaign collages – ready for feed, ads and website.

Product shots · Lifestyle · Campaign collages · Flat lays

Modelling

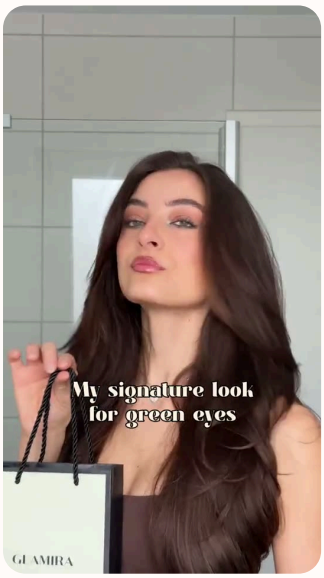
Campaigns, editorials, lookbooks and e-commerce. Represented by modelbooker.

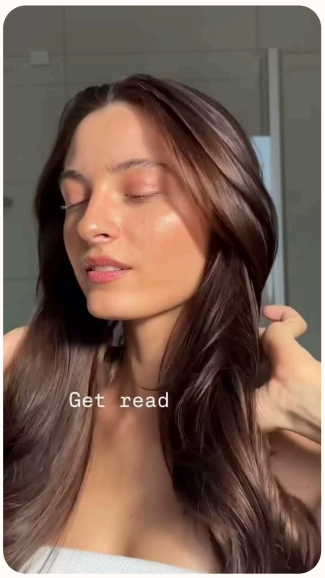
Beauty · Fashion · Editorial · E-Commerce

Art Collaborations

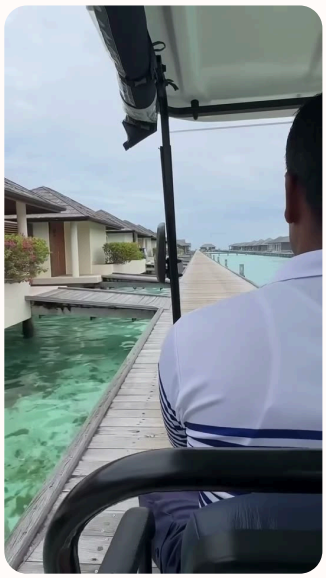
Art-driven brand collaborations that connect colour, story and atmosphere.

Custom artworks · Live painting · Limited editions · Art-driven content









WATCH ALL VIDEOS WITH SOUND ON WORK.SELINAMAVIOR.COM

WORKED WITH & FEATURED IN

BRANDS

KRISTALL THERME KOCHEL AM SEE
OLIVEDA OLIVE TREE PHARMACY
GLAMIRA
KÉRASTASE PARIS
marie claire
DEMETRIOS GREECE
IMLAUER HOTEL SCHLOSS PICHLARN
GOLDZEIT
1. FCN
ROYAL PALM BEACHCOMBER LUXURY
VILLA NAUTICA PARADISE ISLAND

SELECTED PHOTO CONTENT












01

Reach out

Share your brand, your vision and your content goals via email or DM.

02

Strategy & contract

A strategy that fits your brand and audience – with a clear, professional contract.

03

Ready to go live

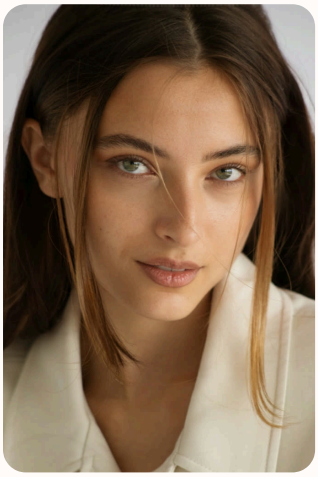
High-quality content tailored to your brand, delivered ready to publish.

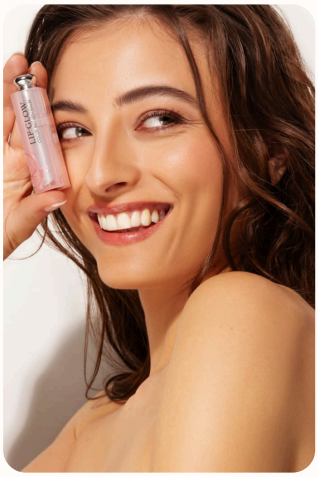
BOOK ME FOR YOUR NEXT CAMPAIGN

MODEL

HEIGHT 174 cm **BUST** 84 **WAIST** 60 **HIPS** 90 **SHOES** 39 **HAIR** brown **EYES** green

Represented by modelbooker

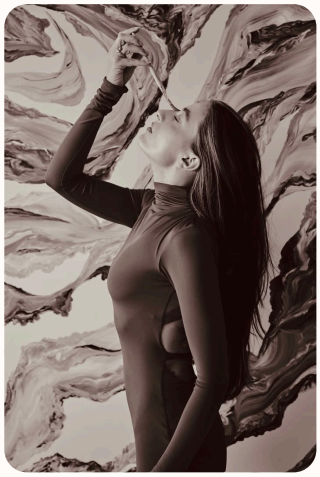
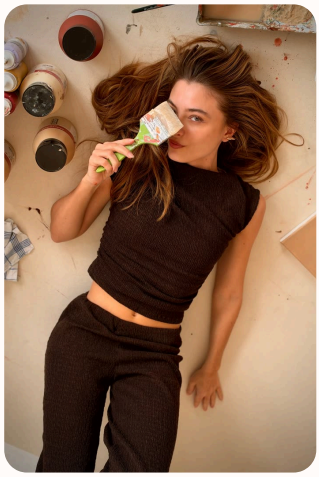
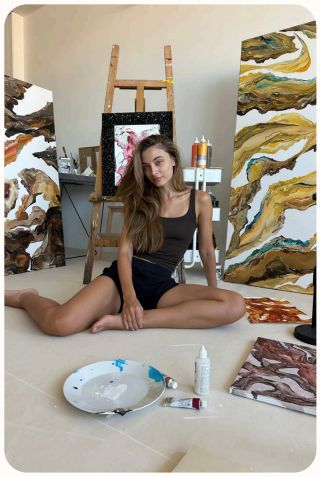


COLOUR, STORY & ATMOSPHERE

ART COLLABS

Original paintings for brand spaces and hotels, live painting at events, limited editions for packaging & products and art-driven content campaigns.



LET'S WORK TOGETHER

Share your brand, your product and your goals – UGC, photo content, a model booking or an art collaboration. I'm excited to hear about your project!

E-MAIL info@selinamavior.com

INSTAGRAM @selinamavior

WEBSITE work.selinamavior.com

RATES & PACKAGES ON REQUEST